



Gotchi Labs

PRIMARY — ON LIGHT



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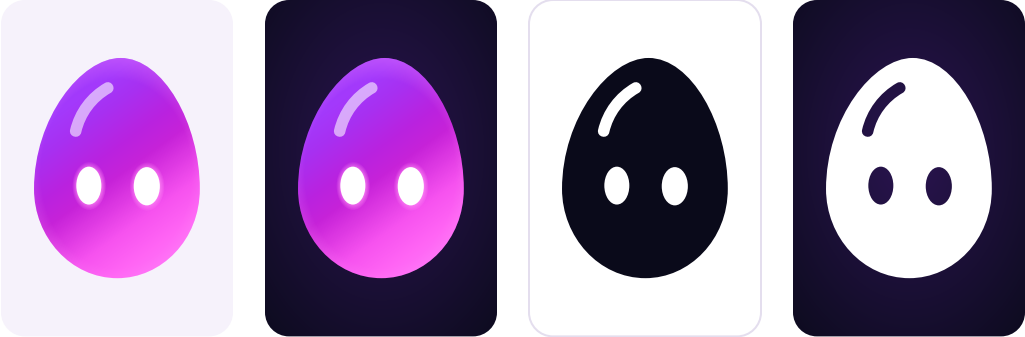
PRIMARY — ON DARK



CLEAR SPACE

Keep x clear on every side (x = height of the "L").

Minimum size: lockup 120 px / 30 mm wide · icon 16 px.



ICON

Colour on light or dark · one-colour black or white.

Aa

Fivo Sans Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

TYPEFACE

Free (SIL OFL), font file included.

Violet

HEX #9E3CFC
RGB 158 60 252
CMYK 37 76 0 1

Magenta

HEX #C622D8
RGB 198 34 216
CMYK 8 84 0 15

Pink

HEX #FF64F4
RGB 255 100 244
CMYK 0 61 4 0

Blush

HEX #F7AAFB
RGB 247 170 251
CMYK 2 32 0 2

Ink

HEX #0A0A1A
RGB 10 10 26
CMYK 62 62 0 90

White

HEX #FFFFFF
RGB 255 255 255
CMYK 0 0 0 0